

linh nguyen

experience designer

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_experience

slalom build / experience design intern

JUNE – AUG 2020, CHICAGO

Improved usability and design of a web-based application that allows internal administrative members to create tours for potential clients. Restructured application experience by prioritizing user-centric design, to allow for seamless engagement on all client-facing touchpoints.

reakt agency / freelance graphic designer

APRIL – JUNE 2020, CHICAGO

Researched, delivered, and produced ideas and concepts for new brands through logo development, visual identity exploration, packaging design, and brand application extensions.

havas / freelance junior designer

MARCH – JUNE 2020, CHICAGO

Produced social media posts, landing pages, in-store retail signage, and client presentation templates for Moen, the National Association of Realtors, and New Business accounts.

and studio / junior designer

NOV 2019 – MARCH 2020, CHICAGO

Worked across various mobile, desktop, and native app development projects. Developed conceptual ideas and packaging designs for Ocean Spray's new product launch.

leo burnett/arc worldwide / assistant account exec.

JULY 2017 – JULY 2018, CHICAGO

Led retail, digital, and experiential activations for Coors Light, Blue Moon, Bridgestone, and Firestone accounts. Managed creative development in partnership with the NFL, Indy500, and The 2018 Winter Olympic Games.

_education

chicago portfolio school / graphic design

2018 – 2019, CHICAGO

university of virginia / b.a. media studies, global dev. studies

2014 – 2017, CHARLOTTESVILLE

university of illinois / college of business

2013 – 2014, URBANA-CHAMPAIGN

_skills

digital

Sketch
Figma
Adobe Suite (XD, Illustrator, Photoshop, InDesign, After Effects, Lightroom)
Invision
Zeplin
Miro
Jira
React

physical

Screen printing (Print, Fabric, Apparel)
Riso printing
Jewelry making

_extras

anti racist social club / volunteer

PRESENT, LONDON

Design social post templates.

community yoga studio / designer

NOV 2019 – PRESENT, METRO DETROIT

Illustrate and design social posts, merch, and event materials.

chirp radio / volunteer

DEC 2017 – PRESENT, CHICAGO

Edit band interviews into podcasts, design promotional event materials, and manage social media account for quarterly First Time show.

schubas tavern / day of show

NOV 2017 – NOV 2018, CHICAGO

Maintained accomodating environment for artists and touring performers.

